

ROD'S EDUCATION

Master of Science in Civil Engineering (Transportation), Texas A & M University
Bachelor of Science in Civil Engineering, Texas A & M University
Urban Transportation Systems Study Course, Carnegie Mellon University

ROD'S PROFESSIONAL EXPERIENCE

Rod has **43 years of public and private transportation planning and engineering experience**. He is currently a Vice President with Parsons Transportation Group. He is the six-state Texas/Southeast Sub-Sector Manager in the Project Development Sector of the Rail & Transit Systems Division and **manages major transportation systems planning and design projects throughout Texas**. He is a Registered Professional Engineer in Texas

After completing service as an officer in the US Air Force in 1965, Rod accepted a Junior Engineer position with the City of Dallas Department of Traffic Control. In 1967, he was promoted to Assistant Director, with responsibilities for implementation of **traffic control measures, geometric design, traffic safety engineering, land development plan review, research projects, and development of software for traffic data collection and analysis**. In 1975, he was appointed as the Director of the Office of Transportation Programs, responsible for **transportation system planning for thoroughfares and public transportation** and completed his career with the City of Dallas in 1982 as the Director of a reorganized Department of Transportation, responsible for **transportation planning and traffic systems operations**.

Since joining Barton-Aschman Associates in 1982, a firm later acquired by Parsons, Rod has **managed a broad range of transportation planning and design projects** including corridor studies, thoroughfare plans, public and private development site traffic analyses, roadway geometric designs, parking studies, bikeway plans, as well as bus and rail transit system major investment studies, preliminary design projects, and preparation of environmental impact statements.

A highlight of Rod's public sector career was **management and completion of the first comprehensive Transit System Plan for the Dallas urbanized area**. Rod's private sector consulting career was highlighted with his **completion of comprehensive transportation system plans for Downtown Dallas and Downtown Houston**.

Rod was recognized by his peers in the Texas Section of ITE (TexITE) as the **Transportation Professional of the Year in 1987**.

ROD'S RELATED ACTIVITIES

Rod's active participation in a number of other organizations has helped him continue the development of his technical and leadership skills, including:

- Member, American Society of Civil Engineers (ASCE), active in the Dallas Chapter
- Member, American Transit Association (ATA)
- Member, Transportation Research Board (TRB), serving on Light Rail Committee for nine years and Light Rail Conference Steering Committee for four years
- **Other volunteer activities:** Service in numerous leadership positions in his church, including Chairman of the Board, Chairman of the Elders, and Chairman of six different church ministries. He recently completed seven years of service on the Board of Directors of Chamber Music International, including a three-year term as Vice President, President and Past President.

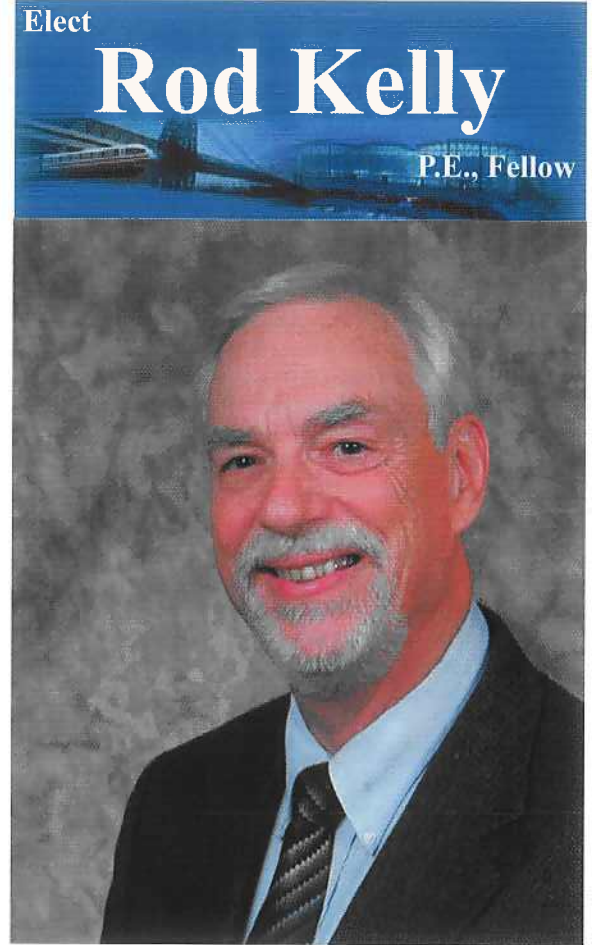
ROD'S PERSONAL LIFE

Rod and his wife, Pat, have been **married for 45 years**, have **two grown, married children**, Klint and Kristi, and **four grandchildren**. Rod and Pat enjoy traveling and he helps her with her home decorating sales business. Rod is an avid sports fan, plays softball, and enjoys golf. Rod's family and employer wholeheartedly support him as he seeks to serve as International Vice President of ITE.



CONTACT INFORMATION

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For

International
Vice President

Providing Membership Services for You





“I feel very strongly that ITE exists for the benefit of its members and it is the responsibility of the officers and the Board of Direction to know what the members want and expect of the organization and respond accordingly.

If elected, I will be dedicated to making sure that “ITE is working for You!”

ROD’S PLAN FOR MEMBER GROWTH & SERVICES

- **Determine membership needs and desires**
- **Institute actions to meet member needs and desires**
- **Improve US member interaction with Dists. 7 and 8**
- **Maintain technical credibility**
- **Promote growth in membership**
- **Increase volunteer participation in Council projects**
- **Sustain and seek new ITE revenue sources**

ROD’S GOALS AND PROPOSED ACTIONS

Know What Members Want and Need

- Seek continuing input on all aspects of membership
- Use variety of inquiry methods, including web surveys, forums, email, and local meetings
- Make it easy for members to provide responses

Respond with Specific Actions

- Fully address all ITE Board-prioritized Mega Issues
- Support Workforce Development strategies already developed by ITE
- For Continuing Education, draw from experiences of other professional organizations for providing members with opportunities to receive Professional Development Hours

Increase Programs for Young Engineer / Professional (Under 35) Members

- Establish “Place” for young members to receive increased training and recognition
- Consider forming a Young Engineers Council, Standing Committee, or Forum to provide:
 - Technical, management, and ITE Leadership Training
 - Advice on Professional Registration and Certification
 - A place to express membership needs and desires

Increase Interaction between US and District 7 and 8 Members

- Support established Advisory Committee to develop White Paper on issues and determine needed action

- Expand technical information exchange program started by Transit Council to publish articles on technical topics of interest to all, but focused on information from members of Districts 7 and 8

Involvement of All Members in Council Activities

- Create more incentives to attract volunteers
- Implement recommendations from ITE White Paper on “Volunteerism” with Recruitment, Management, and Recognition as ways to increase participation
- Focus on recruitment of young members
- Consult with other professional organizations to identify successful methods of achieving member participation

WHY VOTE FOR ROD

- ◆ **Continues to provide leadership and have involvement in a broad range of ITE activities that give him a significant understanding of the organization and the issues it is currently facing.**
- ◆ **Has dealt with multimodal transportation systems (Roads and Highways, Transit, Pedestrians, Bicycles, Goods Movement) that give him an understanding of the technical areas of our profession**
- ◆ **Has worked in multiple transportation system development areas: Planning/ Design/Operations**
- ◆ **Has significant public, private, and some academic sector experience**
- ◆ **Has filled numerous professional and private life leadership roles that give him the skills to fulfill the responsibilities of a Board officer and accomplish his stated goals.**
- ◆ **Has technical knowledge, management skills, and experience in dealing with a broad spectrum of people that allow him to be a good leader, listener, presider, team worker, salesman, spokesman, ambassador, and idea generator – Traits crucial to the accomplishment of his goals.**

“Over the course of my professional career, I have had to address and resolve many controversial issues. If elected, I have the understanding, experience, patience and persistence to work diligently with the involved parties to resolve all ITE issues with which I will be faced.”



ROD’S 35 YEARS OF SERVICE TO ITE

Elected Offices – All Levels

- Three-year term on the International Board of Direction (1984-1986), representing District 5
- A transitional one-year term (1987) as International Director for the newly-formed District 9, which he was instrumental in establishing
- Texas Section Representative on the District 5 Board (1982-83)
- All elected offices of the Texas Section from 1977 to 1980

International Level – Councils and Committees

- Current Chair of the Transit Council, serving three-year term (2006-2008)
- Vice-Chair of the Transit Council (2003-2005) and member of the Executive Committee since 1998
- Transit Council representative on the Technical Program Committee (2003-2005), the Standing Committee on Recommended Practices (2003-2005), and the Standards Advisory Committee (1999-2002)
- Vice Chair & Chair, Dept. 5, Transportation Design, (1979-82)
- Technical Council: Member, Standing Committee, Dept 5 (1976-78; Committee 6A-2, Dept. 6, Transportation Planning (1980-81); Transportation Planning Council (1987-2005); Urban Transportation Engineers Council (1975-82)
- International Board: Member of Transportation Achievement Award Committee (1986); Budget Committee (1985-86)
- Vice Chairman, Local Arrangement Committee for the Annual Meeting held in Dallas, Texas, in 1994
- Other Committees: Member, Legislative Committee (1988-90); Education and Training Committee (1980-81); Forum on the Future Direction of ITE (1980); Policy Committee (1979)

District Level

- Chairman, Nominating Committee, for International Director, District 9 (2002)

Section Level

- Chairman; Past President’s Advisory Committee (1981-82), Technical Committee (1972-76), and Semi-Annual Meeting (1970 and 1976)